

Study Guide for the Regional Skills Test

Term to identify, define or describe.

Design

unity, balance, proportion
scale, line, emphasis
thumbnail sketches
rough layouts
comprehensive layouts
optical center
crop mark
register mark
bleed
color bars
Pantone
spot color
process color
primary colors of pigments
primary colors of light
art color wheel

Paper

recycleable paper
wire side
felt side
grain
M
C
ream
paper classifications

Typography

point
pica
decorative / novelty
modern Roman
oldstyle Roman
sans serif
square serif / slab serif
script
cursive
ascender
descender
x-height
baseline
cap height
leading
serif
gutter
alley
copy fitting

Ink

vehicle
pigment
modifiers
drier
extender
density
viscosity

Production

registration
make ready
impression
offset
lithography
relief
gravure
screen print
laser print
ink jet

Bindery

gate fold
parallel fold
accordion fold
letter fold
right angle fold
french fold
die cut
foil stamp

Problems

Students should be able to:

- convert point to picas
- convert inches to points and picas
- calculate the space needed for text
- measure a box in points and picas
- calculate paper cutting problems - even and odd cuts
- draw the paper cutting problem
- estimate the number of sheet needed given a product and add waste
- match a type sample to its classification
- write the names for OSHA and MSDS

Students will need a scale to measure points and picas.