



Winning Website Secrets for Print Services Providers

WEBINAR (Part 3 of a 3 part series)

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Although e-commerce and web-to-print have changed the way printers interact with their customers, many fail to fully leverage their web presence as an effective sales and marketing tool. As more and more competitors enter the market, it's imperative that your website deliver value and build stronger relationships.

WHAT YOU WILL LEARN:

- Learn How To Maximize Your Site To Promote Your Full Range Of Capabilities
- Discover How Your Website Can Deliver A Positive Roi And Build Customer Loyalty
- See How Your Website Can Be Used As A Sales Tool In Presentations With Prospects

SPEAKER:

Twanya Starr, President, PrinterPresence, first learned about the power of the web when she experienced phenomenal sales growth after launching a website for her printing company. In 2000, she joined PrinterPresence and has dedicated her career to educating the printing industry on all matters related to the web and web-to-print applications. Starr is a published columnist and author, and in 2005 received the prestigious Industry Award of Distinction from PrintImage International.

WHEN:

Tuesday, November 9, 2010 | 12–1:00pm
Prior to the webinar date, participants will receive an email containing an Internet link and conference call information.

WHERE: Your Desk

COST: Members \$49 | Non Members \$99

REGISTRATION FORM

Send registrations to Sandra Nicholson by fax to 770.433.3062
Questions? Call PIAG at (770) 433-3050

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In order to process your credit card, please provide the billing address your credit card bill is mailed to. Our new credit card processing system requires this information and will reject authorization if not provided.

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