



Educational Foundation

Three Ways to Improve Your Color Match

WEBINAR

Brought to you by the PIAG Educational Foundation and Appleton Coated

Learn how to simplify calibration techniques with tools that can improve your color match, consistency and predictability utilizing the "NEW" ISO/TS 10128:2009 calibration methodologies.

WHAT YOU WILL LEARN:

- Understand why customers request printers meet ISO 12647 series standards including GRACoL/G7 specifications
- Review digital compensation techniques with tone value increase, near neutral sales and device link profiles
- Learn how to optimize gray balance and pressroom color match to any open ICC profile
- Understand how to use Prinect, Color Toolbox v3.5 to objectively analyze your proof/print results
- Review an independent case study that highlights the improved color match and economic savings gained by using ISO/TS 10128:2009 techniques

SPEAKER:

Joe Suffoletto, a 25-year veteran of the graphic communications industry, specializing in operations conducted both within the prepress and pressroom environments. Suffoletto received undergraduate and advanced degrees from the Rochester Institute of Technology in Printing Management/Cross Disciplinary Professional Studies. He works with premedia, printers, manufacturers and equipment resellers in project management, testing and implementing color management into their workflow operations.

WHEN:

Wednesday, July 28, 2010 | 12-1:30pm

WHERE: Your Desk

COST: Members \$55 | Non Members \$110

REGISTRATION FORM

Send registrations to Sandra Nicholson by fax to 770.433.3062
Questions? Call PIAG at (770) 433-3050

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